



481 Millard Gainey Rd.
DeFuniak Springs, FL 32435
850.951.2148
www.hilltopproductionevents.com.

2018 West Indies Market

Emerald Coast Event Venue, PCB, FL

Hello artist/crafters:

The Hilltop Production Events staff has been working to introduce new and exciting events, for more than 20 years. With each event and with each venue, we have tried to make them exciting, well-advertised, well-attended and of course, worth each vendors time and money spent for a booth space.

However, this letter is to reintroduce an oldie, but a goodie. The West Indies Markets will be returning in the Spring of 2018 at its new Hwy. 98 venue in Panama City Beach, FL, taking place: **March 10 & 11, April 14 & 15, May 12 & 13.**

It is our hopes that this three-month spring event, will turn into summer and fall events. With the enthusiasm and excitement that has been taking place since we made our social media posting the last of April, our office has seen an overwhelming display of interest for not only reinstating the West Indies Markets, but also for the new Emerald Coast Evenet Venue.

After 14 years of calling Rosemary Beach, FL home, the markets were discontinued in 2014 due to parking issues and other concerns. But when the markets came to a close, they were one of the longest-running markets on the Florida Emerald Coast that hosted more than 1,500 artists and crafters from around the country.

Now they are coming back and at a location that has been deemed one of the best locations on Hwy. 98, and is on frontage road that has extremely heavy traffic, located between Carillon Beach and Pier Park. The three acres in which the market will take place, is currently undergoing massive renovations, that will be complete in the fall of 2017.

With the new venue, it will attract those on 30A, but will also grab the attention of the thousands that pass this venue, on a daily basis. This area is considered the West End of Panama City Beach, and is still close enough to 30A, but now is capturing the exploding growth of tourism that Panama City Beach is now experiencing.

We are currently seeking vendors in all medias. We are also seeking food vendors, since this is an "open property," meaning there are no merchants that will be restricting sales of any merchandise. We hope that you will want to be a vendor at the 2018 West Indies Markets and look forward to hearing

back from you.

POLICIES AND PROCEDURES:

-NO RAIN DELAYS, NO REFUNDS!

- Set-up begins at 7 a.m. and NO earlier
- Vendor must be able to set-up in designated, paid space
- All spaces are 12 x 14 , and that is big enough for a 10 x 10 tent.
- YOU BRING IT IN-YOU TAKE IT OUT!
- Each vendor is responsible for their own sales tax (Walton County is 7%)
- Parking in designated area
- vendors can load and unload in front of their vending area
- all vehicles, trailers and box trucks MUST BE MOVED by 9 a.m.
- All vendors must vacate property by 7 p.m.
- A two-day set-up is required
- power by quite-running generator
- Only 40 vendors per weekend market
- overnight security provided (Saturday night)

----- VENDOR REGISTRATION -----

**PLEASE RETURN THIS REGISTRATIOIN FORM WITH PAYMENT
PAYMENT BREAKDOWN PER TWO-DAY MARKET WEEKEND**

- *single space 12 x 12
- *double spaces 12 x 24
- *food vendor spaces 12 x 36

Now- Sept. 1 **Sept. 2 -Dec. 1** **Dec. 2 - March 1**

Art/craft vendor

Single space /	double space	single space / double space	single space	/ double space
\$125	\$175	\$175	\$225	\$300

Food vendor

\$250	\$300	\$350
-------	-------	-------

Name: _____
 Business name: _____
 Daytime phone number: _____ evening _____
 email address: _____
 FULL mailing address: _____

Type of products: _____
 Number of space/spaces required: _____
 Dates I will be attending _____

I, _____ have read over the policies and procedures concerning the 2018 West Indies Market, and fully understand the obligations of being a vendor. By signing this agreement, I am wanting to reserve a space/spaces for this event.

X _____ X _____
 signature Date

MAKE ALL PAYMENTS PAYABLE TO: Hilltop Production Events and mail to:
Hilltop Production Events
c/o 2018 West Indies Markets
481 Millard Gainey Rd.
DeFuniak Springs, FL 32435

Pier Park >>>>>>
Carillon Beach >>>>>>
The Carousel