



HOME FOR THE "HARLEY" DAYS

Nov 29 and 30

9 a.m. - 4 p.m.

**Harley-Davidson Event Center
Panama City Beach, FL**

Join us for another new and exciting market, taking place Nov. 29 and 30, at the iconic Panama City Beach, FL Harley-Davidson events ground.

The "Home for the Harley Days" two-day event will take place in the front parking lot that runs parallel to Hwy. 98. just down the road from the main entrances of Pier Park North and South. This will coincide with their holiday celebration and after Thanksgiving Black Friday sales. The dealership will also be offering demonstrations, live entertainment, a beer and wine garden, Santa's arrival, choirs and bands throughout the two-day event, as well as upbeatable advertisement on billboards, posters, postcards, print and television ads.

There is only room for 30 art/craft vendors and 3 food trucks, and vendors will be selling for the two days and last year without the "Home for the Harley Days," event, the dealership brought in record numbers during the thanksgiving weekend.

The visibility is great and numbers last year of cars going in and out and passing Pier Park, Were estimated at more than 40,000 vehicles on the biggest shopping day of the year. This is why Harley-Davidson and their organizers are wanting a two-day market, due to the heavy traffic on the roads and in the stores during that time.

Policies and procedures

- *All vendors must supply their own tables, chairs, tents and complete set-up (all spaces on asphalt)
- * All vendors are responsible for their own sales tax (7% in Bay County)
- * All vendors must be able to display in designated areas (12 x 12) or pay for additional space
- * No set-up before 7:30 a.m. and a two-day set-up is required.
- * Limited power is available. Food vendors must come self-contained.
- * **You bring it in-You take it out!!** All trash needs to be carried out by vendors.

For more information, schedule, activities, or other upcoming Hilltop Production Events, contact me directly at hinsonchuck@hotmail.com. Follow us for daily updates on Facebook!

VENDOR REGISTRATION

Return this portion of the application with appropriate fee

VENDOR BOOTH SIZE AND FEES for the two-day market:

Art & craft vendor Booth fees for a 12 x 12

From now - Aug 31 for 12 x 12 space

\$125. Double space is \$175

From Sept 1 - Nov 1

\$150. Double space is \$225

From Nov 2 - nov 25

\$175. Double space \$225

Food vendor booth fees for 12 x 24

From now - Aug 31 for 12 x 12 space

\$150 Double space is \$200

From Sept 1 - Nov 1

\$200. Double space is \$250

From Nov 2 - nov 25

\$225 double space is space \$300

*******NO REFUNDS OR RAIN DELAYS*******

Enclosed with my application, is a check/money order for the required fee.

Name/business name: _____

Number of spaces required: _____

Type of product being sold: _____

If food vendor, state length of truck and food trailer _____

FULL address: _____

Home phone# _____

cell# _____

Email address: _____

Tax ID# (if applicable) _____

I, _____ have read over the policies and rules for the 2019 LakeFest, and fully understand the obligations of being a vendor. By signing this application, I am wanting to reserve a space/s for the event.

Date: _____