

2020 LakeFest

DeFuniak Springs, FL
Chibley Park, Lakeside
May 15, 16 & 17

Organizers and promoters are currently working on the 2020 event that will take place around beautiful Lake DeFuniak, in DeFuniak Springs, FL. After last year's successful LakeFest, plans are being made to make the event even bigger with regional and national acts, more vending, more family activities, water sports and competitions, as well as the events publicity throughout the South.

Once again, LakeFest has begun marketing the event and will be listed in local and regional magazines and daily and weekly print, regional radio and television ads, billboards, and for the first time, will be supported by two national organizations, meaning nationwide coverage and promotion. These additional sponsors for 2020, along with the sponsors who have supported this event since it began, will be making LakeFest now a national destination, mainly with the watersports, demonstrations and competitions that will be taking place on a national level for the first time in the Florida Panhandle and during LakeFest.

The city of DeFuniak Springs and Hilltop Production Events, have been meeting and organizing with local and regional organizations, clubs, vendors and entertainment acts, to make the sixth annual LakeFest, a staple and signature event in the Florida Panhandle. For the first year, the LakeFest event will begin on Friday, making this year's LakeFest a two-day event.

****Please note that food, art, craft and commercial vending is only Sat., May 16****

LakeFest 2020 schedule - times may vary from the times listed below

Friday, May 15

- * **LakeFest Bass Tournament**, City Boat Launch, Circle Drive, Start time TBA
- * **LakeFest Fish Fry**, Chibley Park, 11 a.m.
- * **Movies by Moonlight**, Chibley Park Amphitheater, Circle Drive, 8 p.m.

*******Please note - there is no vending set-up on May**

15*****

Saturday, May 16 (tentative schedule)

8:15 a.m.

***Registration for all watersports competition**, Chibley Park Amphitheater

9 a.m.

- * **Opening ceremonies**, Chibley Park Amphitheater
- * **Artists/Vendor Market**, check-in, 7 a.m., Circle Drive
- * **Victorian Home Tour**, Circle Drive
- * **Walton County Heritage Museum**, Circle Drive, operational hours
- * **City Scavenger Hunt**, Circle Drive
- * **KidZone**, Circle Drive
- * **Lucky Duck**, Circle Drive
- * **Splash Zone**, Circle Drive

9:15 a.m.

All paddle sport races begins. Registration behind Chibley Park Amphitheater

10 a.m.

- * **Dash & Splash Fun Run**, Circle Drive, race start located at Hall of Brotherhood,
- * **Antique Cars Under the Oaks**, Chipley Park Amphitheater, Voting from 10 a.m. - 1:30 p.m.
- * **Entertainment**, TBA, Chipley Park Amphitheater

10:45 a.m.

- * **Hydroflight expo**, behind Chipley Park Amphitheater, 10:45 a.m.

11 a.m.

- * **Watersport demonstrations**, Chipley Park Amphitheater
- * **Live Entertainment**, TBA, Chipley Park Amphitheater
- * **Noni's Petting Zoo & demonstration**, Chipley Park Amphitheater
- * **Poker paddle/walk begins**, Circle Drive - complete drive, 1.2 miles

Noon

- * **Cardboard Boat Competition begins**, City Boat Launch, Circle Drive

1 p.m.

- * **LakeFest Parade**, 1 p.m. Circle Drive, Line-up/staging on Main Street -(look for signs)

1:30 p.m.

- * **Live Entertainment**, TBA, Chipley Park Amphitheater

2:15 p.m.

- * **Introduction of 2019 LakeFest Queen**, Chipley Park Amphitheater
- * **Introduction of dignitaries/special guest**, Chipley Park Amphitheater
- * **Award presentations**, Chipley Park Amphitheater
 - car show
 - paddle sports races
 - cardboard boat races
 - paddle poker

2:30 p.m.

- * **Live Entertainment**, TBA, Chipley Park Amphitheater

3:30 p.m.

ALL vendor breakdown

LakeFest wraps -up for another year! - see you in 2021

Sunday May 17

- * **FloridaBike 2020** race and parade/afterparty Cafe Nola

2019 LakeFest vendor application

- * All artists/vendors must supply their own tables, chairs, tents and complete set-up
- * All artists/vendors are responsible for their own sales tax (7% in Walton County)
- * All artists/vendors must be able to display in designated areas (10 x 12 commercial/art/craft) or (10 x 30 for food vendors) or pay for additional space.
- * No set-up before 7 a.m. and all artists/vendors must vacate by 5 p.m.
- * Limited power is provided, so bring quite-running generators if needed
- * YOU BRING IT IN – YOU TAKE IT OUT!!! No trash is to be left behind like boxes, bags, cups, damaged merchandise – all needs to be carried out by vendors.
- * **Once again only 30 vendor spaces available**

*****NO REFUNDS OR RAIN DELAYS*****

Fee schedule for arts/craft vendors

Fee schedule for food

vendors:

\$65: now – Feb. 1, 2020

\$100:

now – Feb. 1, 2020

\$80 Feb. 2 - Apr 1, 2020

\$200:

Feb. 2 – Apr 1, 2020

\$125: Apr 2 – day of show

\$250: Apr 2 –

day of show

I, _____ have read over the policies and rules for the 2020 LakeFest and fully understand the obligations of being a vendor. By signing this application, I am wanting to reserve a space/s for the event. Enclosed with my application, a check/money order for the required fee.

Name/business name: _____

Number of spaces required: _____

Type of product being sold: _____

FULL address: _____

Home phone# _____ cell# _____

Email address: _____

Tax ID# (if applicable) _____

Signature: _____ dated _____

Please make all checks/money orders, payable to:

**Hilltop Production Events
c/o 2020 LakeFest
481 Millard Gainey Rd
DeFuniak Springs, FL 32435**